



Tickle someone pink today!

December 2010

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Resource Corner

For a different kind of DJ company, go to [Fog City Entertainment](#). Whether you need an experienced DJ, live band, dancers, an elephant or anything else for your event, Fog City has it covered, serving the entire Bay Area. Contact them at 866-357-3784.

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Dear Lisa,

Overnight lawn greeting businesses are moving on up! I was recently contacted by several people who are thinking of starting a lawn greeting business, asking about where to purchase ornaments, why I picked the ones I have, etc.

I also got a call from a "competitor" who opened last spring just a few miles down the freeway. He was away on a short trip and needed a delivery that night; I was happy to help him out. I say the more the merrier! There are plenty of lawns in the Bay Area that need a little flocking tender care.

May you have dinomite holidays and a rexellent New Year!

Yardly yours,

Lisa Nichols
Greetings by the Yard

P.S. For up-to-the-minute news, stories and offers, "like" us on [Facebook](#).

Spreading Good Cheer All Year Long

Q: How is Greetings by the Yard like Santa Claus?

A: We both deliver on Christmas Eve.

Q: How does Greetings by the Yard trounce Santa?

A: We deliver good cheer all year long, 365 days a year!

Perfect candidants for an overnight lawn greeting at this time of year are loved ones who:

- Have a Christmas Day birthday
- Are sick on the holiday
- Are bringing home baby in the New Year
- Are celebrating a New Year's Eve anniversary

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- Are graduating mid-year

I especially like helping to celebrate holiday birthdays because it's just so easy for them to slip by unnoticed in the holiday hustle and bustle. As Nikki S. said, "My best advice is to remember that a birthday is always a special day and should be celebrated that way. My favorite uncle always came by before Christmas with a birthday card and gift wrapped in birthday paper. My Christmas gift was wrapped in holiday paper. Sometimes one of the gifts, birthday or Christmas, was just a small token but that didn't matter to me. He made me feel special and I always appreciated and have never forgotten his thoughtfulness and care."

For sign ideas or to inquire about a date, send us an [email](#) or give us a call at (925) 798-YARD (9273). Ho ho ho (times 365)!

Lawn Greeting of the Month



Sylvia, who lives in North Carolina, couldn't be here for Emily's birthday, so she did the next best thing: She sent Greetings by the Yard to celebrate Emily's special day in a big way.